

# Q-Ideate Microsoft Teams Integration for Ideation

## Challenges:

90% of our clients are enterprise clients using Microsoft Teams. These organizations face challenges such as fragmented communication, delayed idea submissions, visibility issues, and collaboration barriers. To address these issues, Qmarkets has partnered with Microsoft to offer a robust integration between Q-ideate and Microsoft Teams, specifically designed to streamline ideation processes.



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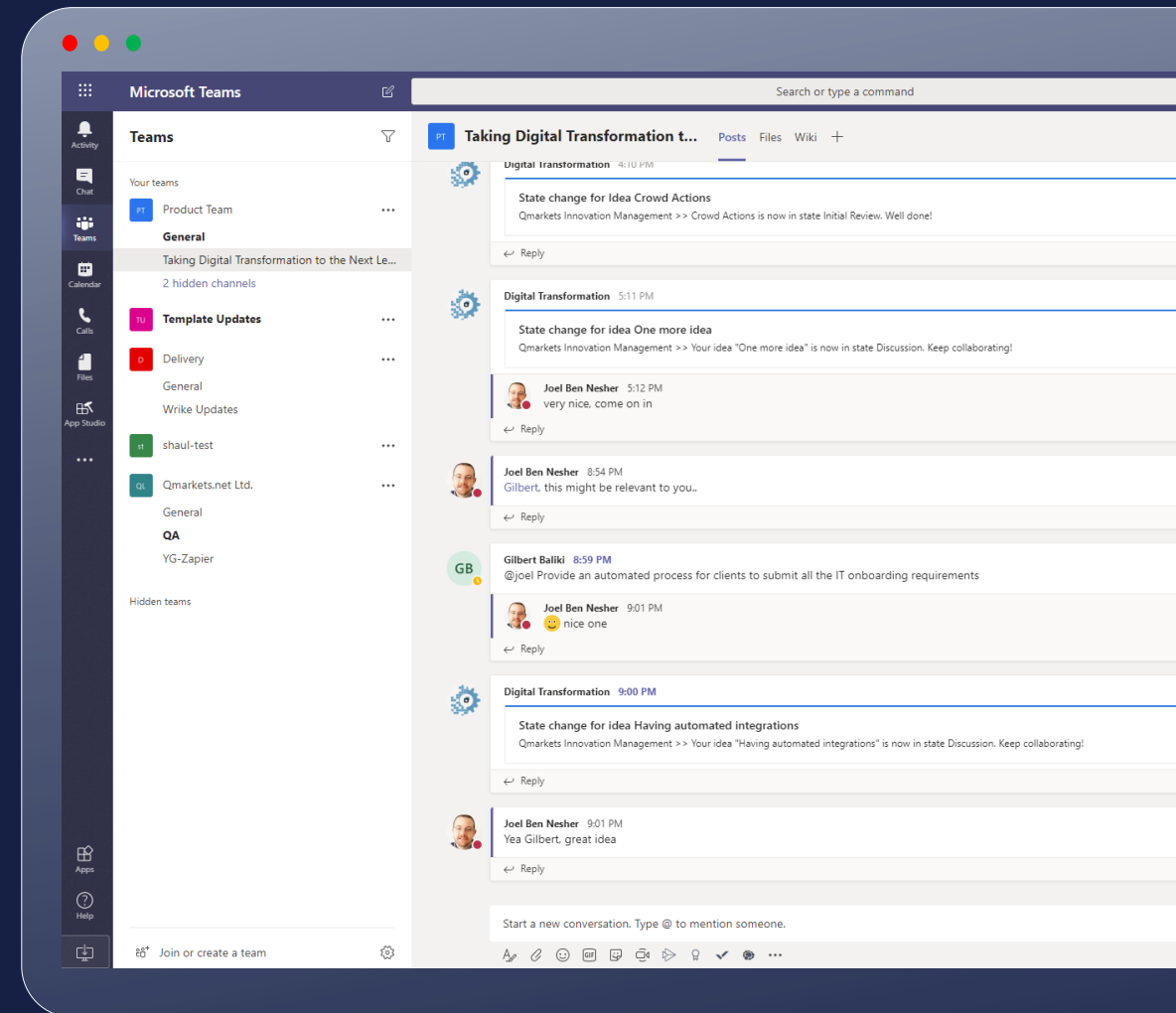
## Benefits:

- ✔ **Streamlined Access:** Provide easy access to the Qmarkets app and its features through Teams, enhancing user experience and accessibility.
- ✔ **Centralized Communication:** Consolidate ideation activities within Microsoft Teams, providing a single platform for discussions and submissions.
- ✔ **Enhanced Engagement:** Increase employee participation in ideation campaigns through seamless integration with a familiar platform.
- ✔ **Efficiency in Tracking:** Improve the efficiency of tracking idea progress with automated notifications and updates within Teams.



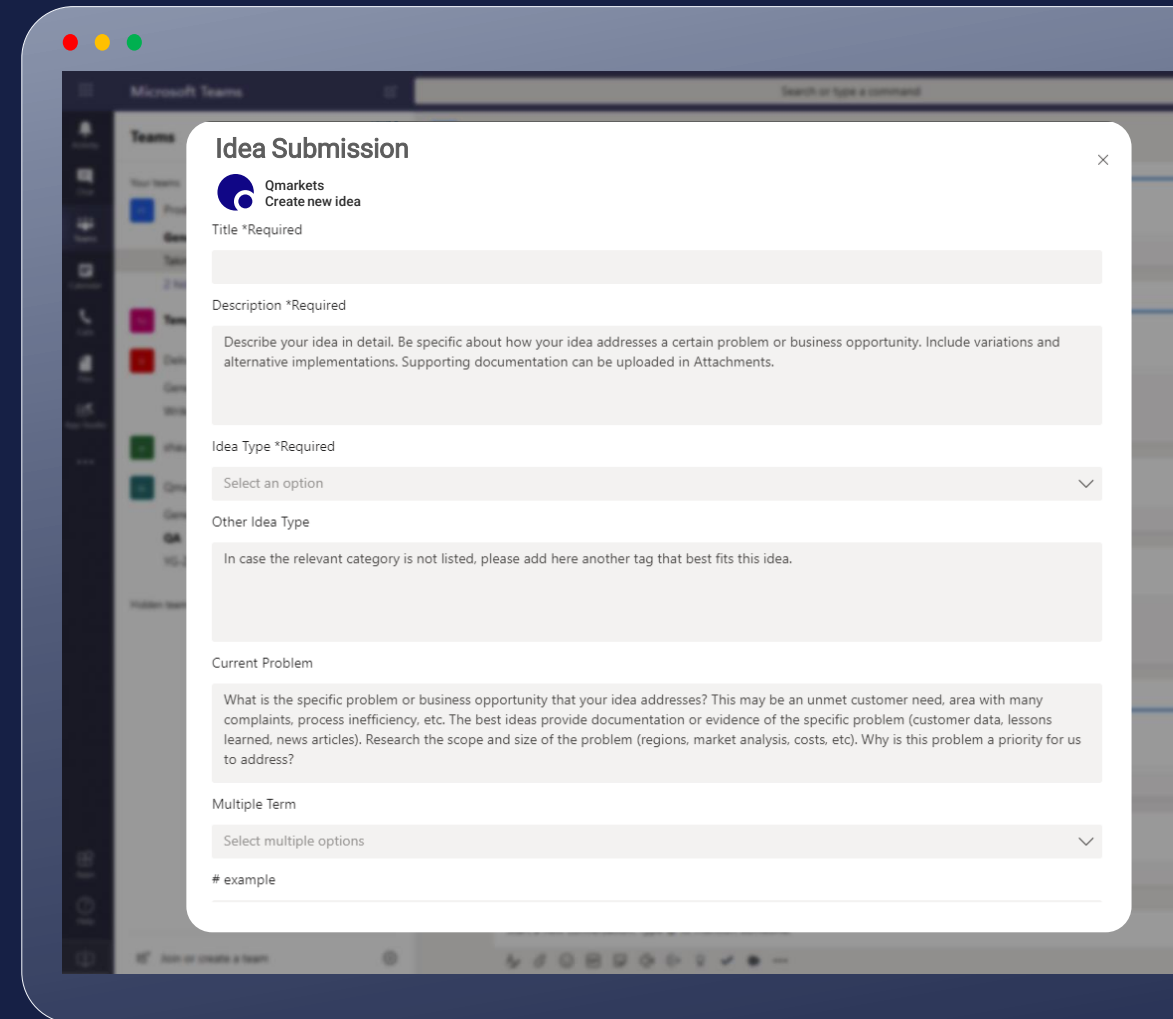
# Microsoft Teams Integration – Features

- ✓ **Campaign and Channel Connection:** Link Qmarkets campaigns to MS Teams channels, allowing discussions and idea submissions directly from Teams.
- ✓ **Real-Time Collaboration:** Facilitate discussions and collaborations on campaigns within the Teams channels.
- ✓ **Idea Submission:** Submit ideas from within Teams channels using the configurable Qmarkets idea submission form.
- ✓ **Automated Notifications:** Receive notifications in Teams for idea progress, such as approvals, reviews, and updates.



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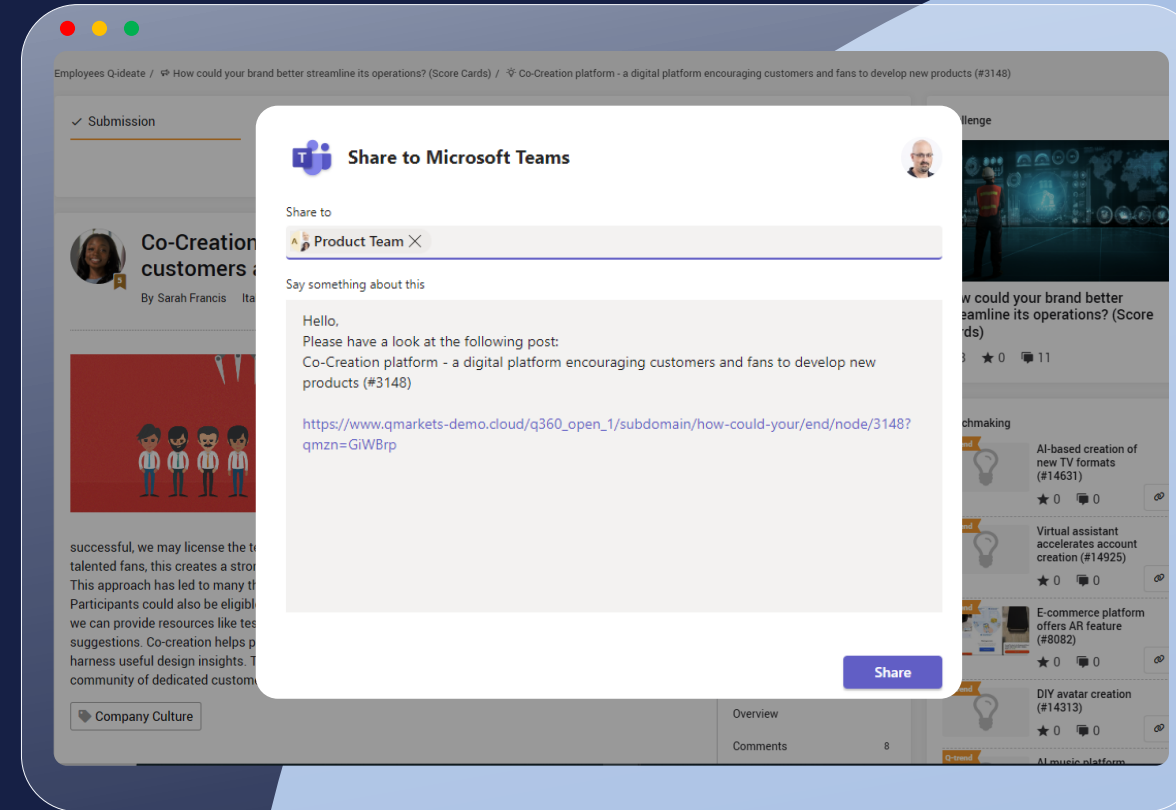
The screenshot displays the 'Idea Submission' form within a Microsoft Teams chat window. The form is titled 'Idea Submission' and features the Qmarkets logo and the text 'Create new idea'. The form fields are as follows:

- Title \*Required:** A text input field.
- Description \*Required:** A text area with the instruction: 'Describe your idea in detail. Be specific about how your idea addresses a certain problem or business opportunity. Include variations and alternative implementations. Supporting documentation can be uploaded in Attachments.'
- Idea Type \*Required:** A dropdown menu with the placeholder text 'Select an option'.
- Other Idea Type:** A text input field with the instruction: 'In case the relevant category is not listed, please add here another tag that best fits this idea.'
- Current Problem:** A text area with the instruction: 'What is the specific problem or business opportunity that your idea addresses? This may be an unmet customer need, area with many complaints, process inefficiency, etc. The best ideas provide documentation or evidence of the specific problem (customer data, lessons learned, news articles). Research the scope and size of the problem (regions, market analysis, costs, etc). Why is this problem a priority for us to address?'
- Multiple Term:** A dropdown menu with the placeholder text 'Select multiple options'.
- # example:** A text input field.

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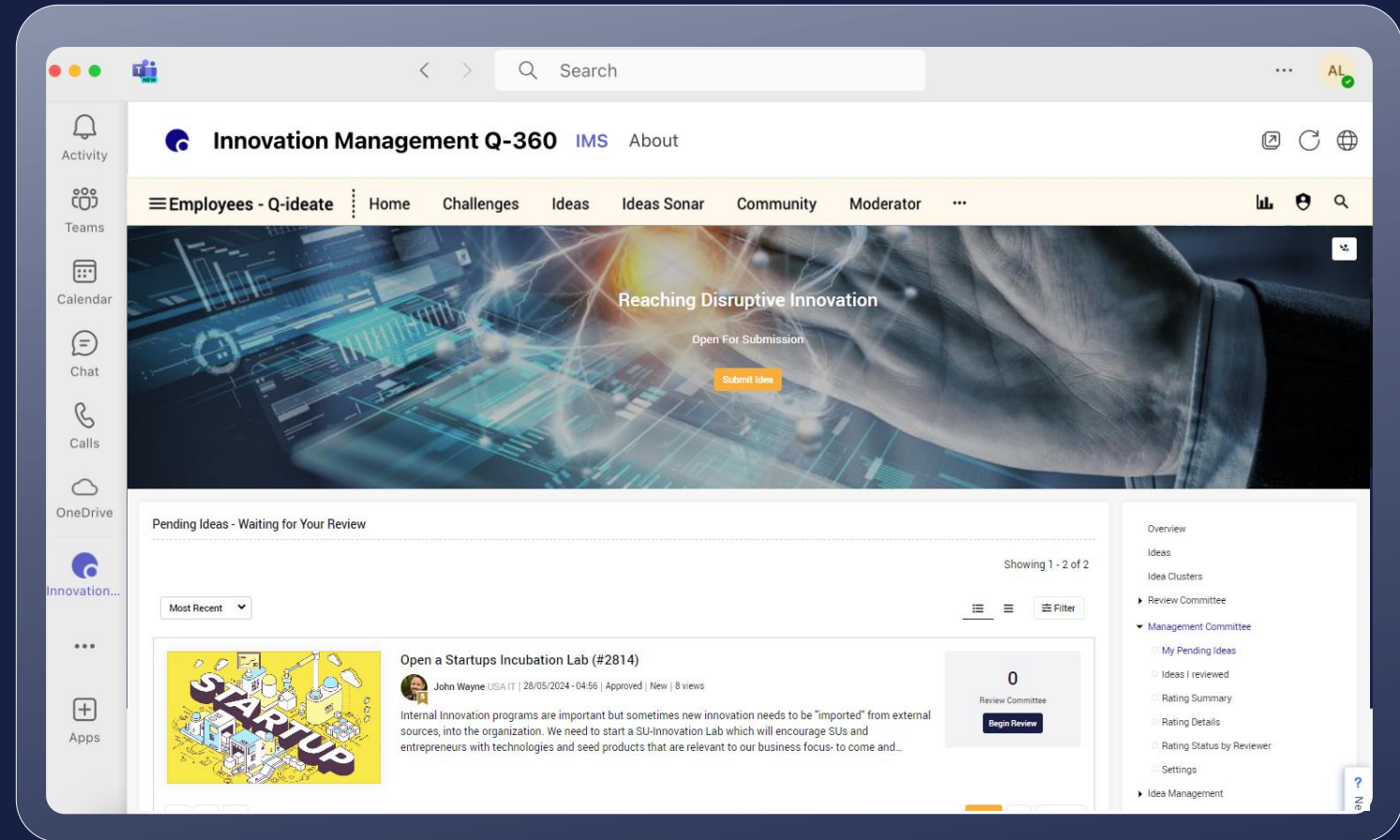


One-Click Idea Sharing: Share an idea link with one click to a Microsoft Teams channel, enhancing visibility and engagement across the organization.



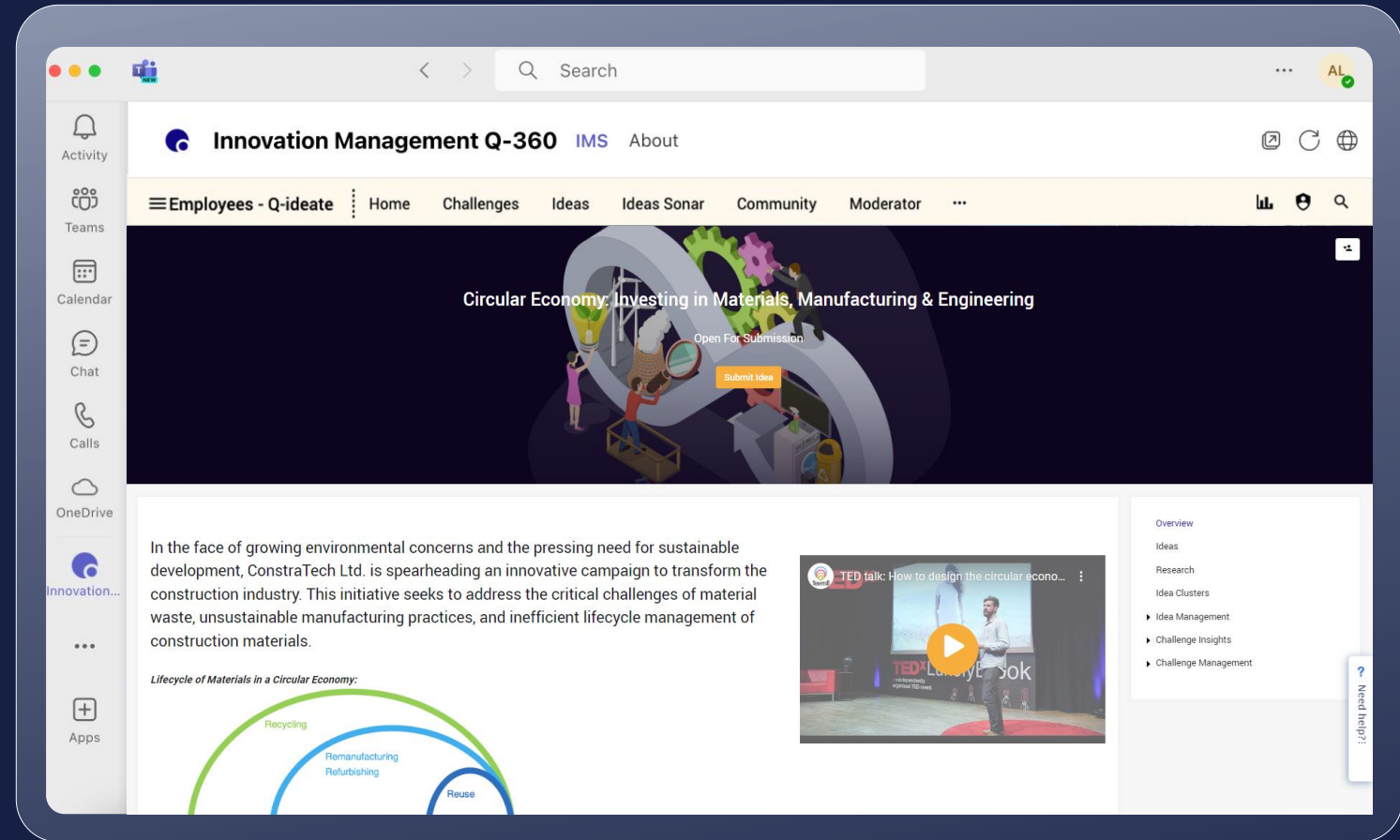
# Microsoft Teams Integration

App Embed: Embed the entire Qmarkets app within Microsoft Teams, including single sign-on (SSO), enabling users to access all features directly from Teams.



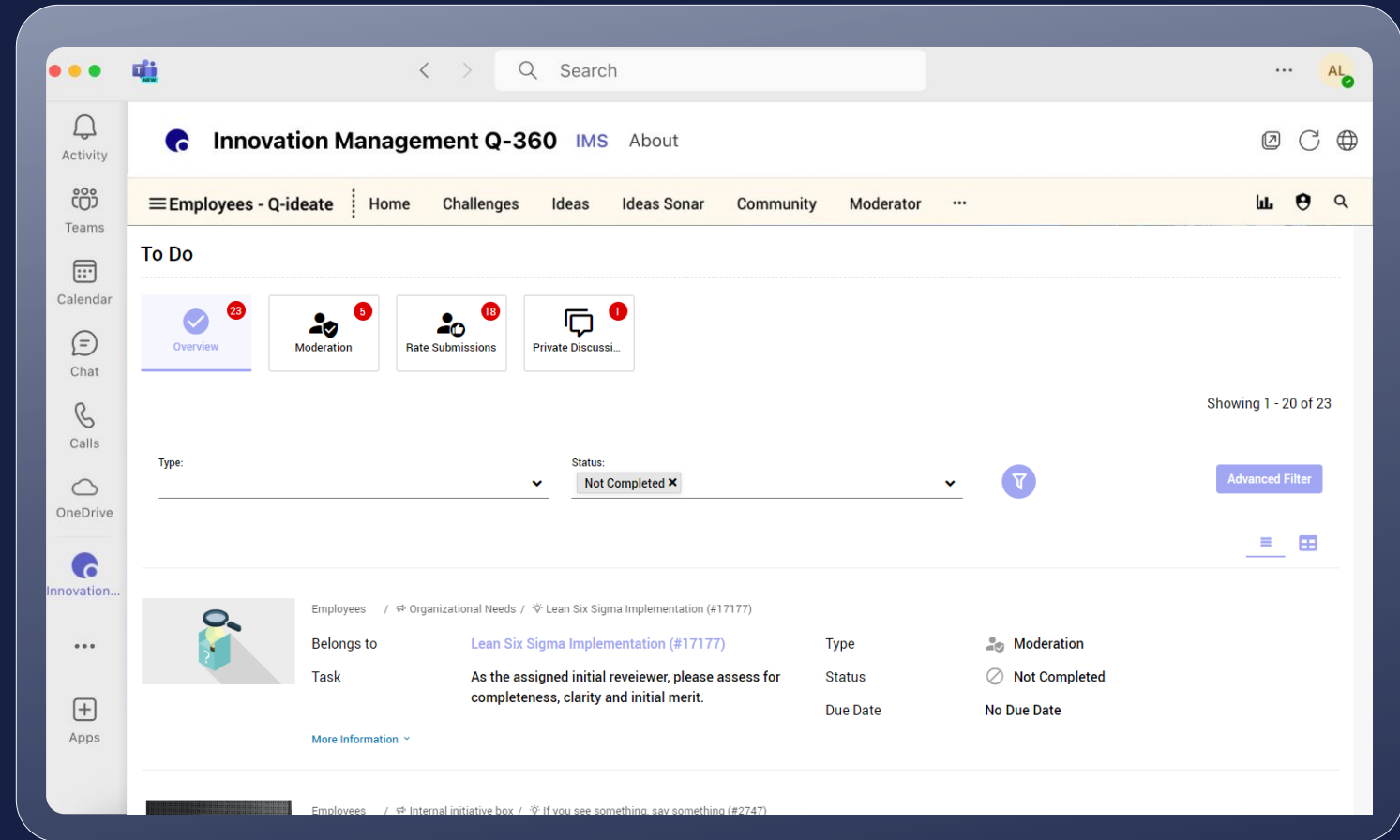
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## Options:

- **Standard Integration:** One-click idea sharing to Teams channels, available to all clients.
- **Premium Integration:** Full Microsoft Teams integration, including campaign connections, idea submissions, automated notifications, and app embed features. This integration is available as a charged service.

**Contact Us:** For more information on how to leverage Q-Ideate's Microsoft Teams integration for your ideation needs, visit our website at [www.qmarkets.net](http://www.qmarkets.net) or contact your CSM.

